

## Improving multimedia use:

A virtual partnership for co-developing an innovative & sustainable technology curriculum on 'Information Design'



MARK YOUR  
CALENDAR!



MICHIGAN STATE  
UNIVERSITY



Do you want to be a more effective user of presentation software?

You need to learn 'information design' to craft presentations with visually clear content! Join our project and you will improve professional effectiveness as well as proficiency with multimedia technology!

Bonus: MSU certificate to every participant! (provided that you attend 75% webinars)

### Topics

- Color and Fonts
- Contrast and Repetition
- Alignment and Proximity
- Progressive disclosure
- Space
- Resources
- Types of slides
- New Oratory

### Dates and times

- 02/19/22
- 03/05/22
- 03/19/22
- 04/02/22
- 04/16/22
- 04/30/22
- 05/14/22
- 05/28/22

Time: 6 am - 7 am  
(Moscow time)

### Speaker

**Douglas K. Hartman**,  
Professor of  
technology, learning,  
and literacy with  
appointments in  
Teacher Education  
and Educational  
Psychology and  
Educational  
Technology at  
**Michigan State  
University**